APPL/INDS 590: ENTREPRENEURSHIP INNOVATIONS IN BUSINESS AND NOT FOR PROFIT

Clive Lim June 27 – July 1; 1:30 – 4:30 pm 1 or 2 graduate credit hours; or 1 audit hour

In-person, live online & Recorded

COURSE DESCRIPTION

Entrepreneurship and leadership are important vocations for Christians. Entrepreneurial thinking brings risk taking, opportunity seeking and innovation to organizational leadership. In our world of increasingly rapid changes, entrepreneurial leadership is imperative for the renewal and long-term health of any organization. Topics include concepts of entrepreneurship; managing change; coping with successes and failures; the need for resilience; innovations in business, not-for-profit and social enterprises; the idea of business as mission in connecting profit and non-profit businesses. The aim is to provide a framework through which the student will think deeper about businesses and non-profits, in relation to your Christian faith and entrepreneurial aspirations.

LEARNING OBJECTIVES

Upon the successful completion of this course, students should have a clearer understanding of:

1. Understand the theology of business and entrepreneurship

2. Debunk various myths about entrepreneurship and the start-up process and develop understanding that can help you become a better Christian entrepreneur in business or not-for-profit.

3. Appreciate social enterprise, profit and not-for-profit enterprise, and business as mission, and how these concepts could be incorporated and integrated into your start-up or business plan.

4. Recognize that the goods, money, and relationships that flow within and without a business can be a long-term missional strategy to bring the gospel, love, and hope to a hurting world.

COURSE OUTLINE

Day 1 June 27 Entrepreneurship: Vocation & Calling

Day 2 June 28 Entrepreneurs & Start-ups

Day 3 June 29 The Entrepreneurial Spirit

Day 4 June 30 Innovation & Change

Day 5 July 1 Christian & Social Enterprise

REQUIRED TEXTS

Stevens, Paul. *Doing God's Business: Meaning and Motivation for the Marketplace*. Grand Rapids: Eerdmans, 2006.

Van Duzer, Jeff. Why Business Matters to God: And What Still Needs to Be Fixed. Intervarsity, 2010.

Looking for textbooks? Please <u>contact</u> the Regent Bookstore, or check out their <u>direct-fulfillment website</u>, <u>Aerio</u>. Note: Aerio prices are in USD.

Please Note: This Course Information Sheet is meant to assist in selecting courses. The official syllabus should be consulted for more detailed information. A full syllabus with drop deadlines, policies, and course assignment details is available on Moodle for registered students: moodle.regent-college.edu/login

