

# APPL/INDS 574: LEADING FOR THE LONG TERM

Peter Shaw

June 27 – July 1; 1:30 – 4:30 pm

1 or 2 graduate credit hours; or 1 audit hour

In-person, live online & Recorded

## COURSE DESCRIPTION

Reflect on your leadership with a long-term focus on leading into a sustainable future. Focus on the relevance of Christ's teaching in the Beatitudes and learn from biblical leaders like Joseph and Daniel to strengthen your own vocation. Explore the power of leadership metaphors in an interactive, supportive learning environment that's open to and relevant for all leaders—whether seasoned or aspiring—in all spheres. Discern and consider the challenges and opportunities leaders felt during COVID-19, and learn how other leaders have responded well, led with courage, and brought their people with them. Come away refreshed and empowered to lead well.

## LEARNING OBJECTIVES

Upon the successful completion of this course, students should have a clearer understanding of:

1. Be equipped to balance a focus on leadership in the long term alongside the short term
2. See the Beatitudes as a valuable lens through which to approach their long term contribution
3. Learn from how Jesus, Joseph and Daniel handled the balance between the long term and the short term
4. Use metaphors effectively as a means of catching the imagination when seeking to lead people in challenging times

## COURSE OUTLINE

**Day 1 June 27** How do you best lead for the long term?

**Day 2 June 28** The relevance of the Beatitudes

**Day 3 June 29** The relevance of leadership metaphors

**Day 4 June 30** The relevance of metaphors and parallels from other spheres

**Day 5 July 1** Shaping the future: balancing, long- and short-term considerations

## REQUIRED TEXTS

### All Students

Dotlich and Cairo, Peter. *Why CEOs Fail*. Josey Bass, 2003.

Radcliffe, Steve. *Leadership Plain and Simple*. FT Publishing, 2012.

Shaw, Peter. *Those Blessed Leaders*. Vancouver: Regent College Publishing, 2022.

### Recommended booklets to read shortly prior to three of the days

Douglas Hilary and Shaw Peter, *Leading for the Long Term*. London: Praesta, 2021.

Shaw, Peter. *The Four Vs of Leadership: Vision, Values, Value-added, and Vitality*. London: Praesta, 2019.

Thomson Ken and Shaw, Peter. *Knowing the Score*. London: Praesta, 2016.

### Two credit students

Shaw, Peter. *The Power of Leadership Metaphors: 200 Prompts to Stimulate Your Imagination & Creativity*. Singapore: Marshall Cavendish, 2021.

Either Martin, Kati. *The Chancellor: The Remarkable Odyssey of Angela Merkel*. London: William Collins, 2021, or a political biography chosen by the student.

Looking for textbooks? Please [contact](#) the Regent Bookstore, or check out their [direct-fulfillment website, Aerio](#).

Note: Aerio prices are in USD.

Please Note: This Course Information Sheet is meant to assist in selecting courses. The official syllabus should be consulted for more detailed information. A full syllabus with drop deadlines, policies, and course assignment details is available on Moodle for registered students: [moodle.regent-college.edu/login](https://moodle.regent-college.edu/login)

