

**APPL/INDS 731: SEMINAR
THE SOUL OF INNOVATION: ENTREPRENEURIAL LEADERSHIP
IN CHURCHES, NOT-FOR-PROFITS AND BUSINESS**

Professors R. Paul Stevens and Rick Goossen
July 15-19, 2013
8:00 am - 4:00 pm
(Daily chapel and lunch break: 11:00 am - 2:00 pm)
3 graduate credit hours
Maximum enrollment: 12 credit students, no auditors.



**Please Note: The Course Information Sheet is meant to assist in selecting courses.
The official syllabus should be consulted for more detailed information.
Syllabi are available to Regent students at <http://www2.regent-college.edu/courses/login>**

Course Description

Innovation is critical to all human organizations, businesses, not-for-profits and the church. But it is seldom considered where innovation comes from, how it needs to be undertaken and what makes up its theological and biblical foundation. This course will consider the need for and practice of entrepreneurial leadership from multiple viewpoints: practical, systemic, cultural, theological, spiritual and sociological. The student will gain practical wisdom on managing innovation as well as becoming aware of the hazards, temptations and spiritual resources for being a change agent.

Class Outline

Monday, July 15	Introduction to the Spirituality and Theology of Innovation
Tuesday, July 16	Spiritual Sources of Vision and Passion
Wednesday, July 17	The Theological Meaning of Risk-Taking and Innovation
Thursday, July 18	Wealth Creation, Success and Failure
Friday, July 19	Vocational and Spiritual Challenges to Innovation

SUMMER PROGRAMS 2013

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Assignments

Because of the nature of a seminar course, preparation prior to the start of class will be required, including preparatory reading, summary paper outline (due July 1) and a first draft summary paper (due July 15).

1. Reading and Reading Log

Students are expected read both required readings for the course (the text and the readings). Then, they are to write a 500-word reading log on the Goossen-Stevens text and readings showing engagement and reflection on the contents.

DUE: (postmarked by) Tuesday, September 3, 2013

In addition, students are to read 150 pages of either Bernstein's *Against the Gods* or Bornstien's *How to Change the World* in preparation for class discussion.

DUE: first day of class, Monday, July 15, 2013

2. Interview and/or Field Visit

Students are to interview or field visit one entrepreneur or entrepreneurial enterprise. This shall be recorded in a 500 word reflection paper. Please note the name and business or organization should be disguised but the nature of the enterprise can be named.

DUE: (postmarked by) Tuesday, September 3, 2013

3. Seminar Paper

Seminar students have an additional class time of 15 hours and are expected prepare and present a 2500 word seminar paper for discussion and evaluation by the seminar group. An outline of the proposed paper must be presented to Professor Stevens two weeks in advance of the first day of the course. The draft paper must be uploaded onto Moodle by the first day of class. Following critique by peers and the faculty the student will rewrite the paper for submission by the final due date.

Note: There are 3 separate due dates of this assignment:

-Paper Outline

DUE: (emailed to professor by) Monday, July 1, 2013

-Rough Draft

DUE: (uploaded on Moodle by) Monday, July 15, 2013

-Final Paper

DUE: (postmarked by) Tuesday, September 3, 2013

4. Seminar Response Paper

Each seminar student will formally respond to a peer's paper during the week of class. This paper is to be 1,000 words in length and include a summary of the essay argument as well as critical engagement.

DUE: in class, as assigned

Evaluation

Participation	15%
Book Reflection	15%
Interview	15%
Seminar Paper	40%
Seminar Response	15%

Required Reading

“Readings in Innovation” (available in soft copy upon registration)

Goossen/Stevens, *Entrepreneurial Leadership: Finding your calling, Making a difference* (IVP, manuscript PDF copy available on the course Moodle site, to be published August 2013 IVP).

One of these two books:

Berstein, Peter L., *Against the Gods: The Remarkable Story of Risk* (New York: John Wiley and Sons, 1996). ISBN: 9780471295631.

Bornstein, David, *How to Change the World: Social Entrepreneurship and the Power of New Ideas* (Oxford: University Press, 2004). ISBN: 978-0195334760.

Students must register for this seminar by Monday, June 17, 2013. Deadline for dropping the course with refund is 4:30 pm on July 15, 2013 (100% refund) or 4:30 pm on July 16, 2013 (75% refund). There is no refund of any tuition fees after the 75% refund deadline, but the course may be dropped, changed to audit, or reduced in credit hours up until 4:30 pm on July 19, 2013 (no refunds).